



Leeds

17 January 2023

Fear Alan,

[DOCUMENT PROPOSAL OUTLINED](#)

[None disclosure](#)

Introduction

How Ou Clean will operate.

Currently we cannot launch until we have **30** cleaners available to fulfill the Leeds sector.

They will be doing two cleans per day.

They will depending on experience receive **£12-£16** per hour.

We the brand will charge the customer area depending, between **£20-£30** per hour and a **£10** fee for cleaning products.



Looking for a cleaner?

We will have a website which will be optimized rank position 1 , here to receive a quote we ask the customer to generate an account or an login as a returning customer,this will open a quote page consisting of drop-down menu boxes calculating the customers requirements based around **£20-30** per hour. At the end an instant quote will be offered. The customer can accept or decline, once happy and accept the quote a job description is sent to our cleaners who will be geographically matched and suitable for the job, they can accept or decline the job, if accepted email of introduction and confirmation of time and booking is sent between the customer and cleaning agent.

**NO JOB IS
TOO SMALL!**

Start earning
£20:000 plus as a
cleaner at Our Clean
07342761832



O u r C l e a n

Flexible hours

Workmate

The App will be used mandatory by the cleaners as a work mate, it will be where they receive the job, liaise with the customer confining the job , allow cleaning started, end notifications, the inventory form order of products, timesheet, payment method and **GPS** tracking for safety .



Customer App

We have a customer side to the App that gives the customer the ability to book add notes and build loyalty points towards free cleans and referral points and also competitions to win holidays.

A method of keeping the customer up-to-date with the clean.

Current situation

This whole model is geared up towards the ultimate goal which is a franchise model documents reference to this are available additional.

- Our Clean has a limited company registration.
- Branding Artwork Logo all have been created and finalised.
- Video marketing with a YouTube channel
- Social media accounts and marketing and advertising recruitment etc

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- Design for print of flyers to print
 - A recruitment website which has data of **13** cleaners to date
 - Website landing page PR' ING the company
 - Blogging
 - A prospective **API** developer in India prepared to creat the app for **£1000 EST**
-

Requirements

- We need the staff to launch which will be another **18** thereafter we will need constant recruitment.
- We need to optimize the website to first page
- Mass marketing and advertising campaigns possibly **TV** and **radio**
- Development of the app
- Uniforms and ID badges
- Bark the lead company setup a account and buy **20** plus customers to go close

I'm confident that I can liaise with the developer to complete what I request and manage the marketing and advertising campaigns

Others have skills and ability to manage the recruitment and staff, uniform source manufacture and training with myself ensuring they are employed understanding of the guidelines of the brand.

A additional document specific to recruitment will be available for all details and requirements

Week 1 financial requirements

If you have **30** staff members working for **12** hours a day, 6 days a week, that means they are each working a total of **72** hours per week (**12 hours/day x 6 days/week**).

To calculate the total pay for all staff over a week, you will need to multiply the number of hours worked by the hourly rate and then multiply that by the number of staff:

30 staff x 72 hours per week per person = 2,160 total hours

2,160 total hours x £12 per hour = £25,920 total pay for all staff members for the week.

So you will need to pay £25,920 to your staff members for that week.

Pay roll

If the agents work a fortnight in advance before their first pay, this allows the brand to accumulate revenue to ensure that all outgoing fees are affordable.

Possibly, not taking a profit for the first 6 months would benefit in the long game.

Forecast

Our Clean

Business projected forecasting

February, 2023

We forecast a million-pound franchise.

Based on a 7-day week factoring in costs and expenses!

60 cleaning agents

£12 per hour agent

£20 per hour customer

To clean per day per agent maximum of **12** hours shift

£10 per customer for products per clean

£5 per lead from bark = 10 pounds.

$5160 \times 7 = 36120$

£36:120 profit per week for Our clean UK

£36,120 profit per week for Our clean UK

£10,000

TV advertising £2,000

Social media marketing and advertising **£1,000**

Print and flyers **£1,000**

Further advertising and magazine print **£1000**

Uniforms and operations running costs **£1,000**

£3,000 into the brand growth

£3,000 per week equals **£12000** a month

-£144:000 year one gross profit.

Options of franchise agreement potentially can sell a franchise with this model and these forecasted figures for **£9999** and then ongoing monthly fee of **£500**

A franchise operation of 60 cleaning agents working 7 days based on full time a franchise fee of **£10:000** upfront and thereafter **£500** per month year 1 & year 2&3 **£450**.

£30k plus per week profit



Franchise opportunities

OUR CLEAN UK

OUR GROUP UK

Franchise opportunities

What's the most important thing that being a franchisee will help you to achieve? Is it:

Autonomy and a sense of independence?


Financial freedom and security for you and your family?

Making a difference in real people's lives?

Becoming an integral part of an industry you love?

Being part of something bigger than yourself?

Franchise options with our clean



With an industry that every home workplace, care home school and university require in fact and there's not many industries that doesn't require cleaning.

You have wanted to start your own cleaning business for not being able to find the funds being able to do the marketing and advertising purchase equipment recruitment so on then maybe a franchise with our clean is for you.

The latest technology application based cleaning service it's just what you as the customer or user client require.


Having the power of a brand with buying power marketing campaigns and exciting merchandise already complete for you make things a lot more simple.

We offer flexible hours, flexible locations and huge opportunities of growth within our clean and our group brand.

Why franchising is a great opportunity is because it gives people the opportunity to start and manage their own independent business with the power of a national brand this means you already have a custom base, you have national marketing and advertising campaigns and recruitment in HR becomes easier with the brand behind you.

[OUR Clean app](#)

The modern way to book a cleaner or two to recruit cleaning staff.



Simply download the app from the play store or app store enter your postcode and fill the criteria in.

Enter the details and specifics for your clean. This will generate an instant quote, our nearest geographical cleaner will accept the job and arrange with you the customer and then the contractor the details and timetable for the clean. We aim for each cleaner to fill their diary with 2 cleans a day and having the same customer base week in week out.

The simple modern technology of today enables us to organize, keep updated remotely know how and what's happening with the domestic chores that our personal cleaning agent is doing.

Sharing an interactive message service, a simple safe method for booking, invoice and payment and reviews, this latest technology is the first of its quality from the Our Group cleaning division in Leeds and growing across the UK.

With regards to the contractor side of the app, this acts as a workmate, with bookings, timesheet, payslip, an inventory form for restocking cleaning products for the next clean which is automatically ordered via Amazon and delivered to the address the next day.

Information between customer and contractor with vacant homes to clean will instruct contractors to a key box to gain entry


The contractor app has a GPS and GSM facility on the app, this is to ensure security is paramount and to prevent contractors intercepting customers behind our back, showing the contractor

is in breach of contract if they are shown at a customers address outside of contract.

Advertisement for 'OUR CLEAN UK' app. On the left, a smartphone displays the app interface with 'CLEAN UK' at the top, a 'Book Now' button, and social media handles. Below the phone are 'Get it on the App Store' and 'Get it on Google Play' buttons. The main text reads 'Making your home cleaning simple'. Below this, a paragraph explains that the app integrates technology like AI and smartphones into home cleaning management. A small graphic shows a cleaning checklist. At the bottom, it says 'simply download the app enter your cleaning criteria and receive a quote there on or your cleaning domestic jobs will be managed from one app on your smartphone'.

Advertisement for 'Our Clean Leeds'. It features a stylized white flower logo on a yellow background. Text includes 'Our Clean Leeds', 'HEADQUARTERS Leeds', 'OFFICE HOURS Monday to Friday 9:00am - 5:00pm', and 'GET SOCIAL'. A paragraph describes the brand as a Leeds-based residential cleaning service that integrates technology for employment and franchise options.

Advertisement for 'App based platform'. It features a large yellow graphic with the text 'App based platform' in bold black letters. Above the graphic is a URL: 'HTTPS://VM.TIKTOK.COM/ZGJXJCPBJ/'. Below the graphic is 'OUR GROUP UK'. On the left side, the text 'WEDNESDAY' is written vertically. At the top left, it says 'Property management services' and 'Our Clean'.




How to find investment for a franchise with Our Group UK?

Before you start searching for franchise finance, you first need to understand the total investment required, including all costs associated with the set-up of the business and the amount required for working capital, fees, VAT, etc.

In order to identify this, you need to prepare a detailed business plan with a full set of financial projections. You can then be clear how much of the total you can contribute and how much you will need to borrow.

Projections and forecast



The profit and loss projections will show the trading activity for the business, sales, costs and how much profit you expect to make. The cash flow forecast will set out the incoming investment from you and any finance, the set-up costs going out, the money coming in and out through the trading activity and VAT.


In simple terms, it's a forecast of what your bank account will look like at the end of each month.

As it's part of an application for finance, the business plan needs to include all the information required by the person who's evaluating your proposal on behalf of the lender.

It should start with an executive summary, which will give a concise overview of the business opportunity and funding requirement. It needs to identify who the owners of the business will be and provide their personal information, including CVs.

You also need to include details of their personal assets (house, investments and savings) and liabilities (mortgages, loans, credit cards, etc).

The lender will want to see that your overall family income is sufficient to cover your overall family/household expenditure,



taking into account the money you will earn from your new franchise.

The business plan should include information about the franchisor, the business model, how the franchisor will train and support you and how the products or services will be marketed. It should also set out your business objectives.

Credit score


Keeping your personal credit score in good shape is important. If you've not checked it recently, it makes sense to do this and deal promptly with any adverse issues.

It's also likely that you will be required to provide your bank statements to evidence the fact you operate your bank accounts well and within any agreed borrowing limits.

If you follow these guidelines, you are likely to be able to successfully raise the capital you need Charles Rudd CEO

Fast track your revenue using local and national marketing techniques...

We will help you to grow a strong cleaning portfolio using Best Practices...



Our fully optimized website attracts, educates and converts customers

Creation of your own dedicated webpage for local, personalized content.

Full access to Direct Mailers, Brochures and Email Templates.

Your own dedicated Facebook Page for local news and property availability.

and much more...

For further information contact Our Clean UK Leeds

OURclean@contractor.net

Regards

CEO Charles James Rudd

CJrudd.

The home domestic cleaning industry is a multi-billion pound industry and growing up to **15%** a year.



1 in 3 households now pays for domestic help.

There is a huge demand for local services.

Are you serious about wanting your own online business?

Leverage other people's time to earn your own income.

Unrestricted income as you expand your business. The cleaners do the work and you take a percentage.

Most people fail by becoming their business. You will learn how to manage the company - not be the company.

The truth is, if you know how to market other people's time properly the potential for you to make money is endless.

You will discover how to source 100's of potential contractors.

We will create your online business **FOR YOU...**

You'll find out how to get sales bookings passively online **24/7...**



We will show you how to do EVERYTHING

Skip **18** months of research, learning and costly mistakes and start earning from month one.

You'll have ongoing support via our dedicated WhatsApp group with Charles to assist you in any questions you may have along the way.

Open to hearing more?

Click below to learn EXACTLY how to begin!

Local Advertising

At every stage of your business journey, you will be supported by a team of experts who have years of combined experience in all of the key areas required for business success, such as fitness, sales, marketing, operations and technology.



Our Group

Franchise agreement

INTRODUCTION


Our Group is a group of independent businesses in a variety of industries.

Giving all income based people the chance to earn, develop and manage their own business as an independent concern with the backing and power of a brand.

Cleaning, a gold and antique buying and selling service, an artificial grass design and installers and an advertising business are just some of the industries that currently we have in operation and opportunities for franchise agreements.

With our group brands marketing and advertising large buying power it makes it possible for small individual businesses to use national marketing mixes and campaigns which get the brand awareness necessary in this day of age.

HYPOTHESIS



To Join the group you first need to have a consultation with our agents and let's show you how we can show you our philosophy and way we operate and what ROI we can offer you

MATERIALS

We as a brand provide most of the materials required in the different companies we host, some the customer will provide such as cleaning products.


We provide marketing merchandise and literature required to PR the businesses.

Our Clean

Recruitment

Job Spec

We have designed opportunities of employment which have been thought out with flexibility in mind.



How hours, choosing your location to work and essentially operating your own diary, without any costs to yourself.

Many people are attempting to start their own businesses, building their own customers and contracts.

With start up funds, branding, marketing, advertising and recruitment we all know this is not a method which is affordable before any revenue has been accumulated.

What OUR Clean offers is the opportunity to choose your Hours and location and via an application based method of operating, we will provide a uniform customer base and pay you per hour depending on your experience, qualifications and availability.

All you require is liability insurance and to be responsible for your own HMRC and National Insurance contributions.

Email your enquiry and upload your CV and references, complete the application process and start work there after.

Implementation

Procedure

We are looking to recruit contractors throughout West Yorkshire.

North

East



West

South

Central

Contractors of all able ages, creeds, race and colour.

From a minimum experience of 6 months and Level 2 qualified or not, as training will be provided, by the group.


We want driven professionals whom have the ability to manage their own working diary, with appointments generated by the group.

A desire to learn and operate as an independent, yet work and be part of a national group in the UK.

The cleaning division will expect you to work hours which, will suit you and us, hard work, is not for the faint hearted, within the Rogan Cleaning group.

Expected between 4-12 hours per day will be the usual daily work.

We run domestic, commercial and industrial cleans and we have 30 contractors providing a leading service of up to 30 cleans per day, across West Yorkshire.



Our whole business from the customers through to contractors is operated with the latest technology of Mobil apps, each contractor is required to have their own smartphone and ability to operate it.

Job specifics will be matched with your location and sent across to you, we aim that your jobs will match you with customers that ensures that you and the customers are happy to permanently carry out the contracts for the foreseeable relationship and duration of contract.

The Our Group has a strategic, reliable, professional methodology of working and this is outlined in the contract and must be adhered to as stated.

Depending on your experience and qualifications and your given age we pay contractors between £9:60- £14:05 per hour.

Differentiated Instruction

The process is simple. We ask you to fill the criteria in the application process and please give as much detail as possible to ensure that we can match your specifications with each role correctly.



Personal Details

Experience

Qualifications

Work permit in the UK

Medical and health requirements

Criminal record in the last 5 years

Driving license


Can you work in all environments & with others?

Materials & Resources

All cleaning products will be provided, you will be responsible to ensure you keep the inventory of materials on each clean updated, ordered and to take delivery at each clean of new products.

You will be provided with a uniform and ID badge which must both be worn at all times unless Hazardous and if you lose or misplace these you will be required to pay for the replacements.

It is your requirement as an independent contractor to hold current public liability insurance and be responsible for paying your own HMRC and National Insurance contributions.



You will be shown and told that as part of your agreement, that your app is your mandatory part of your role and must be used as stated on every clean and it's your responsibility with regards to your time sheet built into the app.

Assessment

You will be assessed with reference to your attendance, customer satisfaction and job satisfaction.

This will consist of appraisals, which will look at monthly targets, bonuses and opportunities within the group for you, for career and education requirements.

What to do next?



ourclean@reborn.com

email your application enquiries to the email address above and we will take your application through the process and start your journey into the cleaning industry

Join

ourclean@reborn.com

—

What are we offering

OUR CLEAN UK

NEWSLETTER

Business Growth Opportunities

App based platform

Join the team today

Our Clean Service

- Home Cleaning
- Office Cleaning
- Maintenance

What we are offering here, with the Our clean UK brand, is much more than a run of the mill cleaning company. Much more than a place of employment, much more than a local or national service, offered to the residential sector.

Much more, than another e-commerce or app based platform, on the app store, or play store. It clearly states, the ethos, within the branding "Our" referencing to the belonging to all involved.

ourclean@reborn.com

07342791832
ourclean@reborn.com

May 22, 2023

Ms. Reader

Our group uk


Leeds West Yorkshire

United Kingdom

Dear Ms. Reader,

What we are offering here, with the Our clean UK brand, is much more than a run of the mill cleaning company.

Much more than a place of employment, much more than a local or national service, offered to the residential sector.



Much more, than another e-commerce or app based platform, on the app store, or play store.

It clearly states, the ethos, within the branding "Our" referencing the belonging to all involved.

It is not only a bespoke app based cleaning service, for consumers to design and control and organize their own domestic cleaning, it is a place where independent contractors, of all social and economic status, from, entry level.

The opportunity to not only work and earn a living, but to have prospects of fast growth opportunities, with the ability to own their very own business with the backing of the Our Clean brand.

There is no starting costs to the cleaning agent, not having to generate their own custom stream, recruitment and HR taken care of, also the brand will develop, brand awareness, market visibility, with all of the branding, marketing and advertising national and local campaigns, affiliate marketing, merchandise, technology and products catered for, then you the agent has the time and facilities for high quality professional cleaning with front line accountability and first class customer service, being the face and setting the standard high and maintaining that for the foreseeable future.

With opportunities to own a franchise opportunities and flexibility on locations to work flexibility with how and when they will work.

Opportunities for further education running parallel with work to be able to command more money and become more professional within their industry at no cost to themselves.

By the innovative at based platform reducing cleaning agents traveling to and from jobs this in turn is reducing CO2 and promoting a greener Way of employment.

The benefits to being part of the OUR CLEAN & OUR GROUP UK brand are endless.

We are revolutionizing an industry and we want you to be part of this journey.

Best regards,



Charles Rudd
CEO, Our Clean UK



TERMS OF USE

INSTRUCTIONS

Toggle navigation

Our Clean UK

Terms and Conditions

Welcome to the OUR CLEAN UK website terms and conditions for use (“Terms”). These Terms apply to the use of this Website and by accessing this Website and/or making a Booking for Services you agree to be bound by the Terms set out below. If you do not agree to be bound by these Terms please do not use our Website.

Before you place an order with us, if you have any questions relating to these Terms please contact our support team by email at ourgroup@consultant.com.

1) DEFINITIONS

“Booking” means a booking for Services made by You on our Website

“Services” means cleaning services or other home services;

“Housekeeper” means a cleaner or other home services provider available through our Website;

“We/us” means Our Clean is registered , with Company Registration Number ,,,,,,,,,; ;

“Website” means the website located at <https://ourcleanuk.com> or any subsequent URL which may replace it;

“You” means a user of this Website.

2) USE OF THE WEBSITE

2.1 Access

You are provided with access to this Website in accordance with these Terms and any Booking made by you must be placed strictly in accordance with these Terms.



2.2 Registration

2.2.1 By registering as a user of our Website, you warrant that:

(a) the personal information which you provide when you register as a user and/or make a Booking is true, accurate, current and complete in all respects; and

(b) you will notify us immediately of any changes to this personal information by contacting our customer service representatives by email at ourclean@reborn.com

2.2.2 You agree not to impersonate any other person or entity or to use a false name or a name that you are not authorised to use.

2.3 Our rights

We reserve the right to:

(a) modify or withdraw, temporarily or permanently, this Website (or any part thereof) with or without notice to you and you confirm that we shall not be liable to you or any third party for any modification to or withdrawal of the Website; and/or


(b) change these Terms from time to time as explained below. If you do not agree to such amended terms, you must stop using the Website. If you continue to use the Website you will be deemed to have accepted the amended terms.

3) THE Our Clean HOUSEKEEPING SERVICES PLATFORM

3.1 We act as a booking agency for self-employed Housekeepers. Our contract with you is limited to provision of use of our Website.

3.2 Your Housekeeper is responsible for providing the Services to you and you have a direct contract between you and the Housekeeper concerning the provision of Services. This contract does not include us. You and Housekeepers are responsible for any taxes or damage arising as a result of the Services.

3.3 We review applications, conduct interviews and undertake other checks of Housekeepers, with some of this process reliant on information from or undertaken by third parties. You acknowledge that we do not and cannot guarantee the accurateness or completeness of such checks, whether conducted by us or by third parties.



3.4 You acknowledge that you use Housekeepers at your own risk. You agree to provide a safe working environment for Housekeepers and to take appropriate precautions to supervise Housekeepers.

3.5 In the event of a dispute relating to the Services, we may agree to act as a mediator to attempt to resolve the dispute on your behalf. If you wish us to act as your mediator, you must promptly notify us of the facts giving rise to the dispute and provide us with any further information and assistance that we may reasonably request. We make no guarantee as to the effectiveness of any mediation and you remain solely responsible for resolving any disputes with Service Providers, including for any payments made to settle a dispute.

3.6 We will in no event be liable for damage, including but not limited to: damage caused due to use of corrosive cleaning products, including but not limited to bleach & oven cleaner; damage caused as a result of spillages; damage to items which require specialist care or cleaning products; damage caused to cleaning equipment where written instructions for use were not provided; damage to your property or cleaning equipment that existed prior to the clean; damage that could not reasonably have been foreseen or prevented by us as providers of the website



4) BOOKING SERVICES

4.1 By placing an order through our Website, you warrant that you are: legally capable of entering into binding contracts, and at least 18 years old.

4.2 All Bookings are subject to acceptance by us, and we will confirm such acceptance to you by sending you an email on behalf of the selected Housekeeper to confirm the Booking (the “Visit Confirmation”). The contracts between us and you and between you and the Housekeeper will only be formed when we send you the Visit Confirmation.

4.3 You agree that you will not seek to book any Services from any Housekeeper other than via our Website for the duration of this agreement and in the 3 months after termination of this agreement.

5) PRICE AND PAYMENT

5.1 The price of any Services will be as quoted on our Website, except in cases of obvious error.

5.2 Prices are liable to change at any time, but changes will not affect orders in respect of which we have already sent you a Visit Confirmation email.

5.3 Every effort has been made on this Website to ensure that making a Booking is secure. We cannot be responsible for fraudulent use on our Website of a lost payment card.

5.4 You must maintain a valid payment card with us. You must inform us immediately if your payment card details are no longer valid.

5.5 You authorize us to seek pre-authorization of your payment card. You also authorize us to charge your payment card in full on the day of the scheduled Booking or after the scheduled Booking.

5.6 If any amount due by you is unpaid after the day of the scheduled Booking, we may charge a £10 administration fee and interest each month.

5.7 A promotional code, credit, gift card or voucher may only be used by new customers. Offer can only be redeemed once per

household. Offer can only be redeemed once per customer. Offer can only be redeemed against home cleaning services (no add-on services), unless otherwise stated. Offer can only be redeemed against regular weekly or fortnightly cleans. Offers relating to a "First Clean" can be redeemed for a maximum of 3 hours. Other terms and conditions apply, including expiry. Please contact ourclean@reborn.com for further details.

5.8 Our Clean UK operates a referral scheme that is open to selected users and is accessible from your account. You can share your referral code or link with people you know, who do not live at the same address as you and who you think would benefit from the Our Clean service. If a new user uses your referral code, you and your referred user may be eligible for referral benefits. Referral codes and links must only be used for personal, non-commercial purposes. For example, you may share your referral code or link on your personal social media accounts, but you agree that you will not share them on websites where you are not the account owner, including (but not limited to) Facebook business accounts or groups, Wikipedia, Google Reviews, coupon websites, and nor will you promote your referral code or link via advertising platforms including (but not limited to) Google Ads and Bing. We reserve the right to withdraw and deactivate your referral code, link and referral benefits at any time and will not be responsible for any losses you suffer if we withdraw and deactivate your referral code, link or referral benefits.


5.9 OUR CLEAN UK may at its sole discretion offer its own discounts and promotional offers (“Our Clean UK promotional offers”) to potential and existing customers to promote Our Clean's business as an agent. These offers will not reduce the consideration received by the cleaner and may therefore entail OUR CLEAN subsidising the consideration due to the cleaner in some circumstances. The customer acknowledges that any consideration paid by the customer as part of a Our Clean UK promotional offer up to the amount of consideration that would otherwise be due to the cleaner at the agreed standard rates is wholly consideration due to the cleaner.

6) BOOKING CANCELLATION BY US

6.1 If you violate any of the Terms, your permission to use the Services and Website will automatically terminate.

6.2 We reserve the right to cancel any Booking without notice or cause.

7) BOOKING CANCELLATION BY YOU



7.1 You may cancel or reschedule a Booking until 18:00 the day before the Booking for free.


7.2 For cancellations after 18:00 the day before the Booking, or if your Housekeeper arrives for the clean and is unable to gain entry or start the clean, you will be charged the full price of the Booking.

8) INSURANCE

8.1 We have a £2m public liability insurance policy underwritten by a leading insurer. There are excesses of at least £250, depending on the specific type of claim, which will be at your cost.

8.2 This policy is only able to cover extreme circumstances, for example, serious injury to the OUR CLEAN UK GROUP.

9) THIRD PARTY LINKS




Links to third party websites on the Website are provided solely for your convenience. If you use these links, you leave the Website. We have not reviewed any of these third party websites and do not control and are not responsible for these websites or their content or availability. We therefore do not endorse or make any representations about them, or any material found there, or any results that may be obtained from using them. If you decide to access any of the third party websites linked to the Website, you do so entirely at your own risk.

10) PRIVACY

We process information about you in accordance with our Privacy Policy. By using our Website, you consent to such processing and you warrant that all data provided by you is accurate.

11) LIABILITY

11.1 Our liability for losses you suffer as a result of us breaking this agreement is strictly limited to the purchase price of the Services you purchased in the previous six months.



11.2 This limitation does not include or limit in any way our liability for death or personal injury caused by our negligence, fraud or fraudulent misrepresentation, or any matter for which it would be illegal for us to exclude, or attempt to exclude, our liability.

11.3 We are not responsible for indirect losses which happen as a side effect of the main loss or damage, including but not limited: to loss of income or revenue; loss of business; loss of profits or contracts; loss of anticipated savings; loss of data; or, waste of management or office time however arising and whether caused by by tort (including negligence), breach of contract or otherwise.

11.4 We will take all reasonable care, in so far as it is in our power to do so, to keep the details of your Booking and payment secure, but in the absence of negligence on our part we cannot be held liable for any loss you may suffer if a third party procures unauthorised access to any data you provide when accessing or ordering from the Website.

12) EVENTS OUTSIDE OUR CONTROL

12.1 We will not be liable or responsible for any failure to perform, or delay in performance of, any of our obligations under a Contract that is caused by events outside our reasonable control (“Force Majeure Event”).

12.2 A Force Majeure Event includes any act, event, non-happening, omission or accident beyond our reasonable control and includes in particular (without limitation) the following: strikes, lock outs or other industrial action; civil commotion; riot; invasion; terrorist attack or threat of terrorist attack; war (whether declared or not) or threat or preparation for war; fire, explosion, storm, flood, earthquake, subsidence, epidemic or other natural disaster; impossibility of use of railways, shipping, aircraft, motor transport or other means of public or private transport; impossibility of the use of public or private telecommunications networks; acts, decrees, legislation, regulations or restrictions of any government.

12.3 Our performance under any Contract is deemed to be suspended for the period that the Force Majeure Event continues, and we will have an extension of time for performance for the duration of that period. We will use our reasonable endeavors to bring the Force Majeure Event to a close or to find a solution by which our obligations under the Contract may be performed despite the Force Majeure Event.

13) GENERAL

13.1 Intellectual property and right to use

13.1.1 Unless otherwise stated, the copyright and other intellectual property rights in the content on the Website are owned by us or our licensors. Any access or use of the Website for any reason other than your personal, non-commercial use is prohibited.

13.1.2 No part of the Website may be reproduced or stored in any other website or included in any public or private electronic retrieval system or Website without our prior written permission.

13.1.3 You acknowledge and agree that the material and content contained within the Website is made available for your personal non-commercial use only and that you may download such material and content onto only one computer hard drive for such purpose. Any other use of the material and content of the Website is strictly prohibited.

13.1.4 You agree not to (and agree not to assist or facilitate any third party to) copy, reproduce, transmit, publish, display, distribute, commercially exploit or create derivative works of such material and content.

13.1.5 If you publish any content on our Website, such as reviews, comments, ratings, profiles or listings, you grant us a worldwide, perpetual, non-exclusive, royalty-free license to copy, alter, adapt or display such Content on our Website.

13.2 Compliance with laws

The Website may be used only for lawful purposes and in a lawful manner. You agree to comply with all applicable laws, statutes and regulations regarding the Website and any transactions conducted on or through the Website.

13.3 Written Communications

Applicable laws require that some of the information or communications we send to you should be in writing. When using our site, you accept that communication with us will be mainly electronic. We will contact you by email or provide you with information by posting notices on our website. For contractual purposes, you agree to this electronic means of communication and you acknowledge that all contracts, notices, information and other communications that we provide to you electronically comply with any legal requirement that such

communications be in writing. This condition does not affect your statutory rights.

13.4 Notices

All notices given by you to us must be given to Housekeep Limited at Farringdon House, 105-107 Farringdon Road, London, EC1R 3BU. We may give notice to you at either the email or postal address you provide to us when making a Booking, or as specified above. Notice will be deemed received and properly served immediately when posted on our website, 24 hours after an email is sent, or three days after the date of posting of any letter. In proving the service of any notice, it will be sufficient to prove, in the case of a letter, that such letter was properly addressed, stamped and placed in the post and, in the case of an email that such email was sent to the specified email address of the addressee.

13.5 Transfer of rights and obligations

13.5.1 The contract between you and us is binding on you and us and on our respective successors and assigns.

13.5.2 You may not transfer, assign, charge or otherwise dispose of a Contract, or any of your rights or obligations arising under it, without our prior written consent.

13.5.3 We may transfer, assign, charge, sub-contract or otherwise dispose of a Contract, or any of our rights or obligations arising under it, at any time during the term of the Contract.


13.6 Severance

If any part of these Terms shall be deemed unlawful, void or for any reason unenforceable, then that provision shall be deemed to be severable from these Terms and shall not affect the validity and enforceability of any of the remaining provisions of these Terms.

13.7 Waiver

No waiver by us shall be construed as a waiver of any proceeding or succeeding breach of any provision.

13.8 Entire Agreement



These Terms and any document expressly referred to in them constitute the entire agreement between us with respect to the subject matter of any contract and supersedes any previous communications or agreements between us.


13.9 Our Right to Vary these Terms

We have the right to revise and amend these Terms from time to time. You will be subject to the policies and Terms in force at the time that you book Services from us. Please regularly check on our Website for new versions.

13.10 Law

These Terms and the Contracts shall be governed by and construed in accordance with the laws of England and you irrevocably submit to the exclusive jurisdiction of the courts of England. Any dispute or claim arising out of or in connection with the Contracts or their formation (including non-contractual disputes or claims) shall be subject to the exclusive jurisdiction of the courts of England and Wales.

13.11 Contact Information



We can be contacted by email at ourclean@reborn.com and by post at 79 Ellmet way Leeds LS82NA

Ready to get started?

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Commercial cleaning

Terms and Conditions



Our Clean UK

NEWSLETTER

May 04, 2023

We are the new App based cleaning service Leeds

Where we are at so far!

As a one-man band I have been working on this project for 12 months.

To date, I have got to the stage where the only thing holding back the launch is investment.

As you will be able to see from my documents attached, my model is self supporting, a huge revenue generator, good profits, creating local and national employment, giving individuals the opportunity to develop their own cleaning business, with the backing of a national brand i.e our clean UK.

We are offering further education opportunities, alongside working the opportunity to gain levels of qualifications within the cleaning sector, and can command more money.

The position we are at currently is-

Branding

Registered limited company

Social media platforms

Business emails



Landing page

Recruitment page

Quote form

Lead generation partner with 20 leads per day available

13 Independent contractors

YouTube channel

Active marketing and advertising campaigns running

A social footprint

Market research and competitors analysis

Clear business plan with projective and forecasting figures

Free listing with multiple brands such as yell.com

Brand guidelines and contracts T's & C's

Franchise model prepared


Loyalty schemes and promotion growth opportunities

Outsourcing developers relationships made

CRM system design

Operations proposal

Marketing mix



Systems management and software

For Our Clean UK

Our CleanUK Method Of Management



By C J Rudd

INTRODUCTION

The main selling point of this model is one of technology and an App based style system.

This makes it operationally simple, neat and management all straightforward and very 21st century and very 2030 today.

After careful consideration, taking affordability, innovative ,user friendly, clever and universal, we have decided to use Tradify.com as an example.

Platform Uses

Both customer and client end,

Multifunctional, interactive facilities which makes everything, come together with a smart well organized well managed, system, which acts not only as a CRM , but a diary, booking facilities , merchant facilities , database building, pipeline management , forecaster , marketing and advertising, recruitment, PR ,interactive GPS, timesheet ,workmate, inventory ordering ,accountability brain , of the Our Clean Group UK .

Facilities

Jobs

Customer

Client

Timesheet

Invoice

Inventory

Payment

Quote

Forms general

GPS

Staff

Booking



Diary

Meeting

Pipeline

Forecast

Sales

Marketing

Revenue

Social media

Website

SMS

Users

All of these units can be used or selected however a price per user is £10-41 per month depending on what facilities each employee will use.

Cleaning agents essentially should only require booking, jobs, timesheet, diary and notes

Looking at app management based systems similar to this, all platforms are around the same costs.

EXAMPLE

If we use (2) management team with full access and (30) cleaning agents per month at an EST figure of £30 per month this is £900 per month and £10:800 per annum on minimum users to launch.

This is not going to make financial sense

Costs of and revenue example for software purposes

We expect a full time cleaning agent to work 12 hours split between 2 jobs per day.

For the lowest paid cleaner £10 per hour and the groups fee of £17 over a 12 hours shift the brand EST will profit £70 after material and expenses are covered.

For our highest paid agent £14 per hour the brand profit EST £30 per 12 hours shift per agent

A are losing 10% profit per month with the software

If we made an investment of £10:000 and built an API App of our own, we would be £120:000 better off per annum.


Skip to Main Content

OUR WINDOW CLEAN UK

Skip to Main Content

Business Model


Together, we're going to revolutionise the industry



My Window Cleaner is changing public perceptions of window cleaning, bringing it into the 21st century through the use of technology and by putting the customer first. Yes, our vision is to revolutionize an entire industry!

We're doing that by partnering with ambitious, customer-focused franchisees who can see this huge opportunity in an old-fashioned marketplace.

And that word 'partnering' is incredibly important to us: we provide our systems, decades of knowhow and a proven, scalable business model to follow; franchisees bring integrity, people skills, and the desire to grow their own business and set their own rewards.



Combining our strengths with yours delivers special results, as our existing franchise partners can show.

Domestic & commercial

Recurring income

Multiple services


Proven systems

Reputation

Outstanding service is essential for growth and to achieve our goal of professionalizing the industry. As you can see from our franchisees' combined review scores below, this is one of the key criteria we look for in franchise partners: that they are as passionate as we are about delivering excellence every time.

For new franchise partners, this focus on quality means you'll be starting your business with a 5-star reputation from day one!

Start up




To begin with, you'll be a professional window cleaner yourself. We'll comprehensively train you in delivering superb cleans, so don't worry if you've never washed a window in your life before!

We'll give you an exclusive and protected territory – no other MWC franchisees can operate in it – and because you're running your business from home, you'll have low overheads and strong profit margins. Plus you'll be working outdoors and enjoying a healthy, active lifestyle.

Our model sees you quickly grow your business and bring in your first employee and second van, beginning a transformation into a multi-van operation where you are managing your business and employees rather than going out to do the cleaning yourself.

Scale up

Where traditional window cleaners can only grow to a level determined by their available time and admin capacity, you'll have the automation and efficiency to grow a business that's only limited by your ambition.



Our technology uses Artificial Intelligence, which manages much of the customer relationship, leaving franchise partners free to focus on delivering exceptional service and growth. Our systems:

Make customer communication and organization simple


Organize bookings and payments, including automatic invoicing

Help you plan jobs efficiently, maximizing income

Set your business 'live' and track the success of your marketing campaigns

Provide information on every part of your business, with detailed customer data

Automate the boring parts of running a business



Our first franchisees are performing ahead of their business plans, following our model of learning the business inside out first, then taking on employees and adding vehicles to their operation.

Cleaning methods

We use the modern Reach & Wash method of window cleaning, with a purified water-fed extendable pole ensuring a streak-free finish on all glass and no ladder marks on the property.

For gutter cleaning and clearance you'll also have an extendable gutter vacuum, meaning almost all of your work will be completed from the ground.

That's a lot more efficient and therefore profitable for you than going up and down a ladder!



Legal Disclaimer

© 2022 our Clean UK Window Cleaner


Our clean Window Cleaner Franchising Business Model

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Our Clean UK

79 Ellmet way
07342761832

Action

plan

June 2023

OVERVIEW

To launch this business model requires **2 factor's, 1. Cash flow 2.** Hire of agents.

This is all based on the assumption that the tech and app side is developed and ready to take to market?

Providing this is the case, the hiring of **30** agents on an independent contract basis, recruitment drive.

Assuming that we are not outsourcing to recruitment agencies, at this early stage it would be unrealistic to say that recruitment would give us enough candidates via our website as brand visibility and SEO is simply not optimized enough yet.

Ads also will not be substantial for **30** agents.

So are methods alongside our own advertising a



and stated above but our main recruitment drive will be due to our affiliation with bark.

Lead generation service which after trials for the last six months what they offer with lead generation is ideal for our clean and cost effective.

Offering of quality leads fresh leads hot leads geographically matched leads specific content leads prospects actively in the market to hire at the estimating cost of three to four pounds per

lead and with a membership with bark which guarantees us good conversions bark guarantees a minimum of **20** agents per day for less than **100 pounds** and these quality leads will be prospective customers for longevity relationships through into the future with our clean.

This gives us, with prior sourcing, an employment drive that we require.

Cash flow

1. **£25:920** revenue week one with the **30** agents and **60** customers

£17,280 is the profit from that week after the agents are paid, but to allow ourselves to get ahead, we ask the agents to work **2 weeks** in advance.

This gives the accounts **£34.560** profits after **£51:840** wages paid in that 2 weeks.

Based on these forecasted figures, if we as a brand were to take a loan out of **£26:000** it becomes evident that we can pay that back with a low interest in a very short period if necessary.

£43:200

£43:200

£86:400 turn over in the first 2 weeks

£34:560 profit first 2 weeks

£69;120 profit first month

Immediate requirement

- App development by a developer in India from the freelance platform Fiverr

Costs **£600-£1500**

- SEO search engine optimization which will cost **£400** for maximum back link and professional effectiveness

- customers approved signed up and ready to become customers
- uniforms, iD badge, company insurance, operations ready.

Possibly launch with 15 agents and 30 customers.

