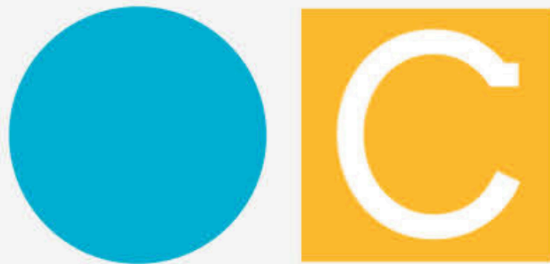


Our Clean uk



CLEANING COURSE



Our Clean



2025

www.ourcleanuk.com

****Manual for Clean UK Self-Employed Domestic Cleaners****

Emphasizing Brand Guidelines by CEO Charles Rudd

****Introduction by CEO Charles Rudd****

> **"Our brand is a promise of trust, excellence, and reliability. As a Clean UK cleaner, you are the face of our company. Adhering to our brand guidelines ensures consistency, professionalism, and client loyalty. Together, we uphold a reputation that sets us apart."**

****1. Brand Guidelines: The Foundation of Our Identity****

****1.1 Visual Identity****

- ****Uniforms:**** Wear Clean UK-branded attire (logo, colors) at all times.
- ****Materials:**** Use only approved marketing tools (e.g., invoices, business cards) with our logo and fonts.
- ****Vehicles:**** If used for work, ensure they display Clean UK decals (if applicable).

****1.2 Tone of Voice****

- ****Communication:**** Be polite, clear, and professional in all interactions (verbal/written).
- ****Social Media:**** Tag @CleanUK and use hashtag #CleanUKExcellence when sharing approved content.

****1.3 Professionalism****

- ****Punctuality:**** Arrive 5 minutes early. Notify clients immediately if delayed.
- ****Confidentiality:**** Never share client details or photos of their homes.

****2. Operational Standards****

****2.1 Cleaning Protocols****

- Follow ****Daily/Deep Clean Checklists**** (see Appendix B) for kitchens, bathrooms, and living areas.
- ****Attention to Detail:**** Dust baseboards, sanitize high-touch surfaces, and align items neatly.

****2.2 Customization****

- Adjust tasks per client agreements while maintaining core standards.

****3. Client Interaction****

****3.1 Communication****

- Confirm appointments 24 hours in advance.
- Use scripts for common queries (e.g., **"We use eco-friendly products approved by Clean UK"**).

****3.2 Feedback & Complaints****

- Resolve issues calmly; escalate unresolved concerns to management.
- Encourage reviews on Clean UK platforms.

****4. Health & Safety****

****4.1 Compliance****

- Adhere to UK regulations (COSHH, GDPR).
- ****PPE:**** Wear gloves and masks when needed.

****4.2 Chemical Safety****

- Use only approved products (see Appendix C). Store chemicals securely.

****5. Tools & Equipment****

- Use Clean UK-provided or approved eco-friendly products.
- Report faulty equipment immediately.

****6. Reporting & Documentation****

- Submit digital timesheets via the Clean UK portal.
- Document client feedback and incidents.

****7. Compliance & Accountability****

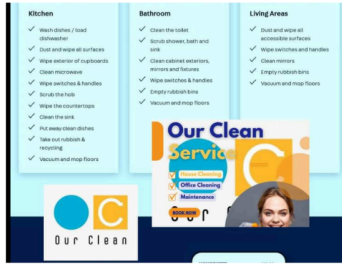
- ****Audits:**** Random checks ensure guideline adherence.
- ****Consequences:**** Violations may result in contract review.
- ****Recognition:**** Exemplary adherence rewarded publicly.

****Conclusion****

Your commitment to Clean UK's brand guidelines directly impacts our success. By embodying our values, you elevate both your reputation and ours.

***Version 1.0 | © Clean UK 2023*





WHY CHOOSE US?

- ✓ All managed via smart phone App
- ✓ Customer designs specifics for each cleaning task
- ✓ Ongoing updates
- ✓ Safe online payment & security screened agents

AGENT APPLY

SELF EMPLOYED SME BACKED BY OUR GROUP BRAND

- Required are
- DBS valid
- Liability Insurance
- 2 References
- 2 photos
- online application

ABOVE MINIMUM WAGE PAID

Ourclean@reborn.com



Leeds



OUR LAUNDRY
~ Fresh - Fast - Clean ~

LAUNDRY & IRONING

- Easy to use with one-touch operation
- Prompt and reliable agents for years to come
- GPS job monitoring
- Block booking discount



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<https://www.beaverdrivesleeds.com/>
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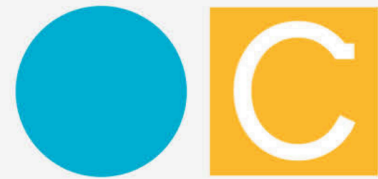


**CLEANING
LAUNDRY
IRONING**

- Driveway clean
- patio clean
- gutter clean
- windows in and out
- oven clean
- carpet & upholstery
- fridge freezer clean



**APP BASED
DOMESTIC
ASSISTANCE**



Our Clean

PRICE: £25 P/H



Join as an agent



Contact Us
07918004220



Our Website
www.ourcleanuk.com



Our E-mail
ourclean@reborn.com

**OUR
CLEAN
UK
LEEDS**

LeedsL



Our safe payment

Leeds App based cleaning agent



*Book your bespoke
cleaning agent for your
future home assistance
both inside and out the
home*



MICHAELA MATTHEWS

★★★★☆
Rated agent

Agent

07918004220

OURCLEAN@REBORN.COM

www.ourcleanuk.com

0113389

Check on your booking that the ID matches your booking



**YOU
DECIDE**



App based platform

OUR GROUP UK







OUR WALLET

OUR CLEAN UK



Property management services



OUR LAUNDRY

~ Fresh - Fast - Clean ~

We go above and beyond

We've set a new standard for thorough and thoughtful service. You don't just get a quality clean - you get a Housekeep quality clean. Here's what's included:



Kitchen

- ✓ Wash dishes / load dishwasher
- ✓ Dust and wipe all surfaces
- ✓ Wipe exterior of cupboards
- ✓ Clean microwave
- ✓ Wipe switches & handles
- ✓ Scrub the hob
- ✓ Wipe the countertops
- ✓ Clean the sink
- ✓ Put away clean dishes
- ✓ Take out rubbish & recycling
- ✓ Vacuum and mop floors



Bathroom

- ✓ Clean the toilet
- ✓ Scrub shower, bath and sink
- ✓ Clean cabinet exteriors, mirrors and fixtures
- ✓ Wipe switches & handles
- ✓ Empty rubbish bins
- ✓ Vacuum and mop floors



Living Areas

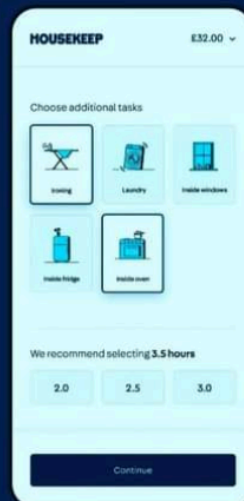
- ✓ Dust and wipe all accessible surfaces
- ✓ Wipe switches and handles
- ✓ Clean mirrors
- ✓ Empty rubbish bins
- ✓ Vacuum and mop floors



Customise your clean

Oven cleaning, inside the fridge, laundry, ironing, doing the dishes - your wish is our command. Add extra tasks in seconds through your online account.

[Find your cleaner](#)



Special requests?





Our Clean

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NOT YOUR ORDINARY COMPANY

Our Clean UK is part of the Our Group founded by Charlie Rudd 2020 specifically Our Clean UK is beginning it's journey into Leeds providing a App based cleaning service which is currently leading the way in Yorkshire for an Independant branded cleaning service with this technology.

we have the solution and software which is integrating artificial intelligence and a simple updated method for both the cleaning agents and also the customer.

with most people dreading home chores, the stress of sourcing trusted professional quality people to work around your busy work and family life is not only time consuming but something that 1-3 people today outsource home help

secondly those who are wanting to create a self employed cleaning business but have no capital no Customers no means of competing with others to get a high enough ranking on Google where you will be noticed and no disposable income to create all the websites databases PR HR etc to hit the road with revenue fetching home a profit

What we offer is a platform for both the customer and the cleaning agents to host their skills, availability, details and specifics giving us the opportunity to match everyones requirements exactly in order to fulfill and execute resulting in long happy professional relationships and operating excellence at the highest quality level all round

If your a customer then via the app and your account we analyse your criteria and fit contractors so we make your life run smoothly we provide value bonuses loyalty schemes rewards and much more than a cleaning business

A cleaning agent who has the opportunity to work for a leading brand with multi million pounds marketing and advertising budget cleaning residential jobs everyday designed around your requirements with no costs to yourself no products, no materials no media website social media accounts phone or salerry to find.



No stress large responsibility of accounts all required is just what your applying for and your skills cleaning, your building a customer base with the hand of the brand taking you through and offering you opportunities that you feel that you can handle or would like to explore with our clean guiding and mentoring you to franchise ownership if that's your wish



Our Clean



CLEANING JOBS

Self employed cleaners for domestic cleans Leeds Wanted above minimum wage apply today

App based platform

- Cleaning Services
- Residential Cleaning
- Window Cleaning
- Emergency Cleaning

ON THIS FLYER IS ALL AFFILI BUSINESSES WORKING WITH OUR CLEAN

YOUR TRUSTED PARTNER IN FINANCIAL SUCCESS

THE OUR ETHOS

07918004220
ourclean@reborn.com

Leeds



TRADES LAUNDRY MANAGEMENT AIRBNB

BUILD OUR

OUR LAUNDRY
- FRESH - FAST - CLEAN -

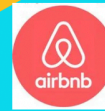
[HTTPS://VM.TIKTOK.COM/ZGJXjCPBj/](https://vm.tiktok.com/ZGJXjCPBj/)

App based platform

OUR GROUP UK

250+ CLIENTS

400+ LOCATIONS



Working with trades



Document 5



Team Training

04 Nov 2024/ Leeds

Attendees

New agents

Agenda

Guidelines

1. Who are we as a division and group

What is a Brand.

